

Welcome to the Next Generation

Introducing Panasonic's 1080p HD Plasma Displays

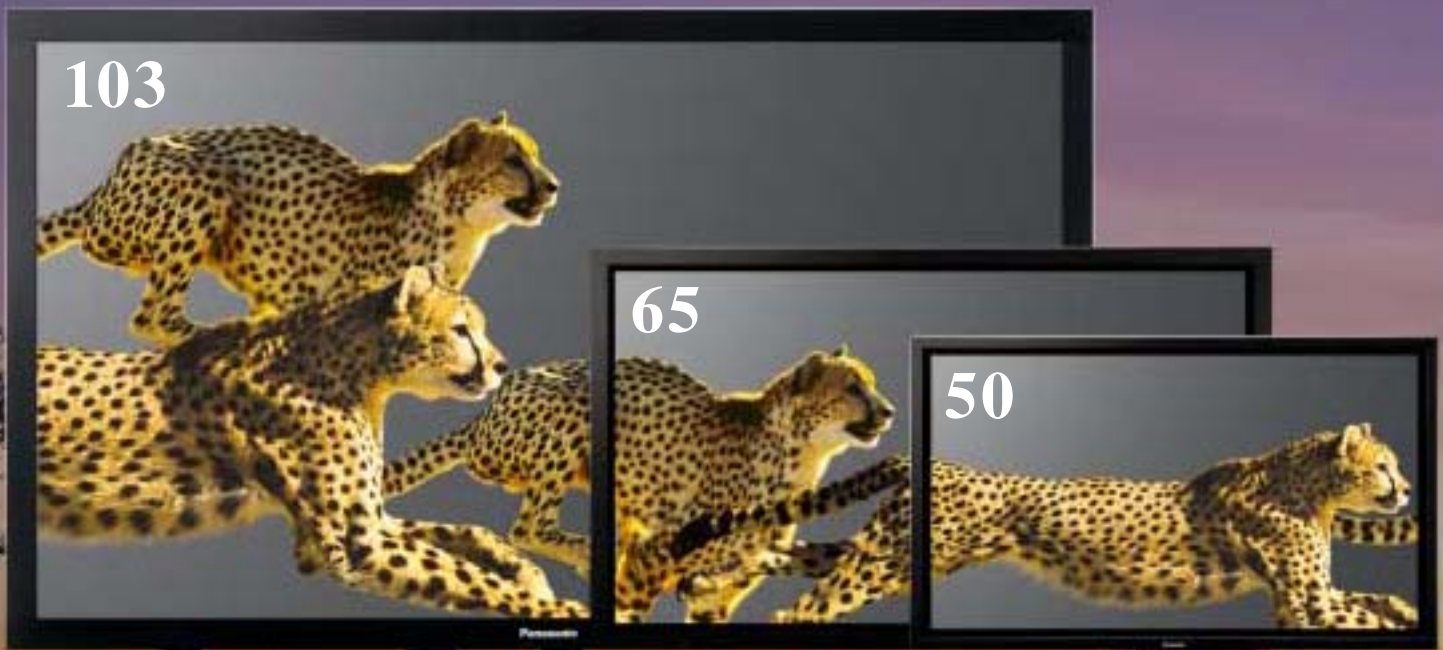
Panasonic's new series of plasma displays for professionals is highlighted by our long-awaited 103-inch 1080p HD plasma display model, the largest* of its type in the industry.

Our new series offers the best in plasma displays in four ways: (1) Superb motion pictures, with the powerful viewing impact of smooth, high-resolution moving images on a large screen. (2) Outstanding expressivity across the entire color range specified in HDTV standards. (3) Superior tonal expression that produces crisper, richer blacks for true-to-life images. And (4) a full lineup of models to choose from, including a 103-inch 1080p HD model that debuts as biggest in the industry.

Panasonic plasma displays also give you a host of versatile functions, easy expandability, and the advanced specifications needed in the most demanding applications.

With our new plasma displays, Panasonic has high-performance solutions for all your professional needs.

*As of September 15, 2006, according to a Panasonic survey.



TH-103PF9UK

TH-65PF9UK

TH-50PF9UK

— 1080p HD —