

WATCHOUT™

WATCHOUT is a multi-display production and presentation system. It provides previously unattainable image quality and resolution. Based on standard computers (PC or Macintosh), network and display technologies, Dataton WATCHOUT helps you create an unforgettable experience. Use it with plasmas, monitors, or video cubes to build a unique presentation set, or with video projectors for giant, seamless panoramas.

WATCHOUT leverages off your existing media production tools and accepts essentially all standard media file formats for still images, video and audio. Starting out with existing source media and video footage, you can put together a multi-display presentation in a matter of minutes. Making all those inevitable last-minute changes is just as fast.

WATCHOUT will feel familiar straight away with its classic layering, compositing and timeline metaphor. **WATCHOUT** takes it all one step further by automatically, and seamlessly, distributing its functionality across multiple CPUs via a fast network. The result is a virtually instantaneous response without any additional rendering.

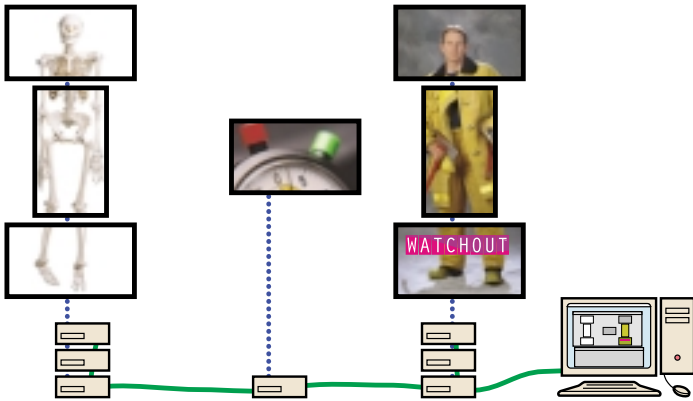
WATCHOUT gives you that crucial competitive edge in a world already crowded with run-of-the-mill presentations. Unleash your creativity with **WATCHOUT**: build walls or mosaics of individual displays; use vertically oriented displays for that poster look; mix display technologies like plasmas and projectors for a truly unique experience. Since **WATCHOUT** utilizes every single pixel on all display surfaces, you get the sheer quality your images deserve. Once you've seen your production in **WATCHOUT**, you'll agree that you've never looked this good before!



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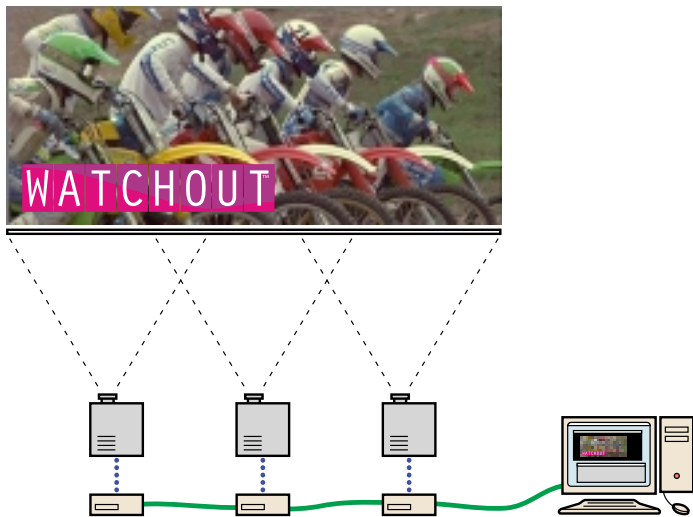
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SENSATION CREATION



Your WATCHOUT presentation is fully scalable to virtually any size. As you add more displays, you also add more CPUs to drive those displays. Displays can be placed horizontally or vertically in any shape or form.

The WATCHOUT computer cluster does all the hard work, like splitting images, cropping and distribution. Just drag the image or video file straight to the desired position in the Stage window, and watch the magic happen!



Using modern, digital video projectors, you can build wide-screen panoramas. WATCHOUT blends the edges to form a large, seamless image surface. Best of all, it makes your source material look as gorgeous as it is by using the full, combined image resolution.

Layer stills and video, apply transparency, scaling and motion as you like. WATCHOUT also handles the sound for your show – simply drag the audio clip to the playback computer of your choice. You can mix and cross-fade multiple sound tracks from within WATCHOUT.



WATCHOUT sports a familiar work environment, based on layers, a timeline and drag-and-drop of media files – similar to other video editing and compositing applications, such as After Effects.

WATCHOUT handles most still-image, video and sound file formats, including PhotoShop, JPEG, BMP, PNG, PICT, Targa, TIFF, MPEG-1, MPEG-2, DV, QuickTime, AVI, AIFF and WAV. It supports transparency (alpha channel) in both still images and video.

Download the evaluation version and documentation from www.dataton.com and check it out!